

Jackson School District

151 Don Connor Boulevard
Jackson, NJ 08527
732-833-4600

Thomas Gialanella, Superintendent

Allison Erwin, Coordinator of Communications

PRINT MEDIA and TELEVISION PUBLICITY PERMISSION FORM

Dear Parent/Guardian:

2010-2011

During the year our Communications Department and media representatives write stories that feature newsworthy events and student achievements within our educational community. Photographs and video footage are taken by our Communications Department and by news media such as the *Asbury Park Press*, *The Jackson Times*, *Tri-Town News* and *Star-Ledger*. Broadcast media including network and cable television news programs are also on site for various events. The footage and information may also be broadcast on the district's cable access television station on Channel 77.

Please complete the permission form below to indicate whether you grant the district and news media permission to photograph and/or videotape your child for district publicity and/or media publications. These images may be broadcast on television and/or published in newsletters, newspapers or in district promotional brochures.

This form should be returned to your child's homeroom teacher.

If this form is not returned, your child will NOT be allowed to be photographed and/or videotaped for district/media or TV publications.

Questions? Contact District Communications Coordinator Allison Erwin: 732-833-4618 or aerwin@jacksonsd.k12.nj.us

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Please Print All Information

Student's Name _____

Grade _____ Homeroom Teacher _____

Parent/Guardian Name (Printed) _____

Parent/Guardian Signature _____

The Jackson School District/media may photograph and/or videotape my child to highlight school news and events. I understand that the photos and/or video footage may be shown on various television stations as well.

YES

NO